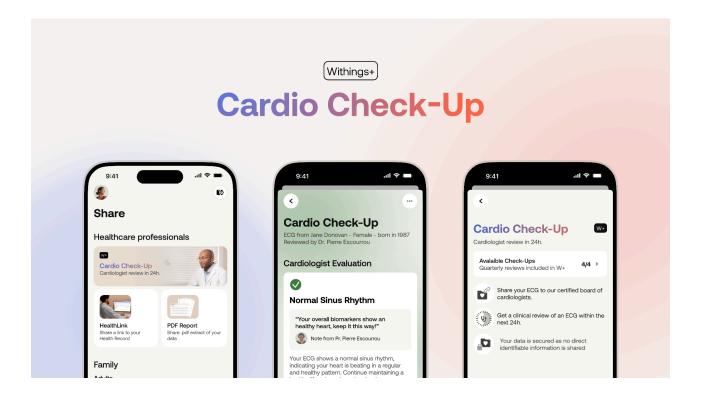
## **Media Alert**

## Withings Introduces Cardio Check-Up: A Revolutionary In-App Service for Heart Health



**Who**: Withings, the global leader in connected health, is proud to unveil Cardio Check-Up, a groundbreaking in-app service that offers a detailed clinical review of your heart health by board-certified cardiologists within 24 hours from the comfort of home.

The service will initially be available to users in France, Germany, and the UK.

**What**: Cardio Check-Up is the latest service within <u>Withings+</u>, the company's subscription-based health improvement service, powered by insights from its portfolio of devices and leading experts.

Withings+ provides users with personalized health and wellness programs, in-depth data analysis, customizable metrics and trends, and expert lifestyle, exercise, and dietary advice.

Cardio Check-Up introduces an elevated level of sophistication, enabling users to receive expert analysis of their cardiovascular health, including feedback on medical-grade ECG readings from a certified cardiologist. This service is compatible with all current and future Withings devices equipped with ECG capabilities. These include the hybrid smartwatches ScanWatch, <a href="ScanWatch Nova">ScanWatch Nova</a>, and the new <a href="ScanWatch Nova Brilliant">ScanWatch Nova</a>, as well as the <a href="Body Scan">Body Scan</a> connected scale, the Move

ECG and <u>BPM Core</u> connected monitors, and the groundbreaking 4-in-1 MultiScan checkup device, <u>BeamO</u>.

Cardio Check-Up offers:

**Early Detection of Heart Conditions:** Board-certified cardiologists can detect AFib which is the most common arrhythmia, alongside other arrhythmias, allowing for prompt intervention and better health outcomes.

**Convenience and Accessibility:** Get specialist clinical reviews directly through the app—no appointments required. Simply send your electrocardiogram and your health data with a few taps, and receive your review quickly and securely, all from the comfort of your home.

**Quarterly Check-Ups:** Included with the Withings+ subscription, enjoy up to 4 Cardio Check-Ups annually, giving you peace of mind and proactive heart care.

**Privacy and Security:** Health data is managed with the highest standards of privacy.

Why: Withings bridges the gap between doctors and patients by enabling a comprehensive overview of health metrics, often only seen when in a clinical setting, via smart, connected devices at home. This new service highlights Withings' capacity to support the full health journey of its users, offering critical insights into their cardiovascular health through easy-to-use at-home, app-based screenings.

When: Cardio Check-Up will be launched in France, Germany, and the UK in Q4 of 2024 as part of the Withings+ subscription offering. For those who choose the annual subscription (99.95€/year), the service includes four Cardio Check-Ups per year accessible instantly, providing consistent, specialist cardiovascular health assessments throughout the year. Users who opt for the monthly subscription (9.95€/month) will receive one Cardio Check-Up every 90 days of continuous subscription.

Cardio Check-Up will be available in the United States at a later date.

Where: For more information, visit <a href="www.withings.com">www.withings.com</a> or come chat with the team on the Withings Booth at IFA—Hall 5.2A, Booth 104. Media inquiries can also be sent to <a href="mailto:iantwinn@tandemcomms.com">iantwinn@tandemcomms.com</a>.