

**EMBARGOED UNTIL SEPTEMBER 6, 2024 AT 8AM CET**

## **Withings Unveils ScanWatch Nova Brilliant Edition: Where Clinical Precision Meets Timeless Design**



**IFA Berlin, Germany – September 6, 2024 – [Withings](https://www.withings.com)**, a global leader in connected health devices, unveils ScanWatch Nova Brilliant, its latest offering merging timeless design with the precision of medical-grade technology. Available for purchase in November 2024, in time for the holiday season, ScanWatch Nova Brilliant is the most spectacularly designed smartwatch Withings has ever made. The expanded line comes in titanium silver and a stunning bicolor silver and gold, adding to the color choices of the current ScanWatch Nova lineup, and is available in a smaller size for daintier wrists thanks to a 39mm case.

At first glance, ScanWatch Nova Brilliant Edition is a testament to elegance. Its sleek, minimalistic design is highlighted by a fluted bezel that exudes sophistication, paired with an ultra-durable box-shaped sapphire glass face. This smartwatch combines durability with elegance. Water-resistant up to 50 meters (5ATM) and featuring a 5-link bracelet, it's designed to keep up with your active lifestyle.

This hybrid smartwatch has an analog style yet delivers essential heart tracking features, notifications, messages, and information via its high-resolution OLED screen. Available in luxurious gold and refined silver finishes, this watch is a statement piece that complements any wardrobe, from the boardroom to the ballroom. And exclusively on the silver model, the bezel is composed of titanium for fantastic durability, while the gold model comes with a unique bicolor wristband.

But beauty is more than skin deep, and ScanWatch Nova Brilliant Edition proves it. Beneath its stunning exterior lies a suite of state-of-the-art health sensors that can perform powerful health scans, including a medical-grade electrocardiogram (ECG) for atrial fibrillation detection<sup>1</sup>.

With a phenomenal 30-day battery life and leveraging the advanced health sensors and tracking capabilities of the acclaimed Withings ScanWatch 2, its medical insights and measurements include:

- **On-Demand Medical-Grade ECG:** ScanWatch Nova Brilliant Edition performs an on-demand medical-grade electrocardiogram<sup>2</sup> to detect a potential heart anomaly at any time such as atrial fibrillation which is one of the most prevalent forms of arrhythmias, characterized by irregular heart rhythms. In just 30 seconds, users can initiate an ECG reading by touching the bezel, with results available instantly on the Withings app. Since 2020, more than 2 million episodes of AFib have been detected using Withings devices.
- **May indicate the onset of an illness:** ScanWatch Nova Brilliant tracks body temperature fluctuations day and night, potentially indicating the onset of an illness and boosting your ability to manage performance and workout recovery. This technology combines heat flux sensors with high-accuracy temperature sensors to provide top-tier temperature variation assessments.
- **Assess part of the respiratory system:** Users can track their blood oxygen levels (SpO2) and monitor overnight breathing disturbances. Good blood oxygenation is necessary to supply the energy the muscles need to function, and it increases during sports activities.
- **Help achieve more restful sleep:** Wake up to a Sleep Quality Score and detailed insights into sleep metrics, including phases, depth, duration, and interruptions, along with personalized improvement advice.
- **Boost your activity with advanced tracking:** ScanWatch Nova Brilliant Edition can track parameters such as steps, calories, elevation, workout routes (via in-app connected GPS) and can automatically recognize more than 40 daily activities such as walking, running, swimming, and cycling. In addition, it offers Fitness Level assessments through estimation of VO2 Max, which measures the heart and muscle's ability to convert oxygen into energy during physical exercise.

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<sup>1</sup> available via Withings Scan Monitor

<sup>2</sup> Clinically evaluated ECG, available via Withings Scan Monitor

Users can easily and instantly swap from the 5-link metal wristband to the FKM wristband for more comfort during their training session (both wristbands are included at purchase).

### **Availability**

ScanWatch Nova Brilliant will be available to purchase on Withings.com from early November 2024, in the U.S., EU, and the UK, priced at \$588.95, €599,95 and £ 549.95 and from mid-November at our selected retailers.

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### **About Withings**

Withings created the first smart scale in 2009 and has been the pioneer in connected health ever since. Its clinically validated and multi-award-winning range is used by millions worldwide and includes smart scales, hybrid watches, blood pressure monitors, sleep analyzers, and more. The team of engineers, data scientists, and healthcare professionals at Withings work alongside clinical experts to make it possible to take medical-grade measurements at home. Withings was the first to bring measurements for pulse wave velocity and electrodermal activity into the home – finding ever more precise ways to measure our health. In January 2023 Withings announced the first hand-free connected urine lab which will come to the market in 2024. Withings Health Solutions, its dedicated division serving healthcare professionals across chronic disease prevention and management, remote patient monitoring, clinical research, and more, helps bridge the gap between patients and their care teams.